

SPORTS BLOGGER FINDS FIRST APPLICATION OF DEFOG IT ANTIFOG LIQUID STOPS FOG ON SWIM GOGGLES FOR OVER A MONTH

December 16, 2010 – Valley View, Ohio – Lucas Tucker chronicles his triathlon training and reports on product tests in his sports blog, [Fatlete](#). After a recent test of [Defog It](#) antifog liquid and reusable dry antifog cloths on his swimming goggles, Tucker states, “The real test to me was antifog for my [swim] goggles...[Defog It antifog] has worked without issue for over a month now.”

Tucker’s review goes on to detail his fog-free experience with both Defog It antifog reusable cloths and liquid. He says, “Both are small. Dry can be carried in your pocket any day without the possibility of a mess. Dry is very easy to use. Wet is very long lasting. Both are very affordable, compared to my other anti-fog gels and sprays.”

Defog It, made by Nanofilm, is racking up winning comments from athletes in a variety of sports, from the National Ski Patrol to scuba divers, triathletes to cyclists, hunters to motorcyclists. First used by the military worldwide, Defog It provides long-lasting antifog protection in heat, cold, high-exertion situations and the toughest environments. It’s proven safe and effective on eyeglasses, sport goggles and scuba masks, as well as safety glasses, goggles and faceshields.

“Defog It is the proven antifog on sports eyewear of all kinds – swimming goggles, scuba masks, ski goggles, motorcycle visors, shooting glasses,” says John Swett, Vice President of Sales and Marketing for Nanofilm, maker of Defog It. “They depend on it for a fog-free view in the toughest environments.”

Lab tests also confirm the antifog’s high performance. In one test, a lens treated with Defog It was held over constant hot steam for 60 minutes without fog forming. Similar products failed in as little as 5 minutes. In another test, lenses coated with Clarity Defog It were moved between cold and hot environments 100 times without fog forming.

Defog It is available as a liquid or reusable cloths. More information, pricing and performance videos are available at www.defogitworks.com or by calling 1-888-ENDS-FOG.

[Nanofilm](#), founded in 1985, is the maker of Clarity Defog It and a global optical leader in lens care and coatings. Millions of people around the world use Nanofilm products, including Clarity Clean It™, Clarity Defog It™ and other lens care products, as well as nanotechnology-enabled coatings.