

## **NORTHEAST DIVE NEWS MAGAZINE HIGHLIGHTS DEFOG IT ANTIFOG: “DON’T DIVE IN A FOG”**

December 30, 2010 – Valley View, Ohio – “Don’t dive in a fog,” says Northeast Dive News Magazine in their recent review of Defog It antifog. “Swiping a [[Defog It antifog](#)] towelette over the mask lens leaves a thin, stable coating that staves off fogging,” the review ads.

Northeast Dive News also references Defog It antifog’s history of proven performance in tough environments, noting “Nanofilm, which makes defogging solutions for the military, is marketing its products now to civilians.”

“Defog It antifog is the solution that really works for scuba masks,” says John Swett, Vice President of Sales and Marketing for Nanofilm, maker of Defog It. “Divers should put it to the test.”

Defog It is the proven safety choice in the toughest environments where heat, cold, humidity and exertion cause fogged eyewear. The product is safe and effective on eyeglasses, sunglasses, goggles and faceshields and all optics.

Lab tests also confirm the antifog’s high performance. In one test, a lens treated with Defog It was held over constant hot steam for 60 minutes without fog forming. Similar products failed in as little as 5 minutes. In another test, lenses coated with Clarity Defog It were moved between cold and hot environments 100 times without fog forming.

Defog It is available as a liquid or reusable cloths. More information, pricing and performance videos are available at [defogitworks.com](#) or by calling 1-888-ENDS-FOG.

[Nanofilm](#), founded in 1985, is the maker of Clarity Defog It and a global optical leader in lens care and coatings. Millions of people around the world use Nanofilm products, including Clarity Clean It™, Clarity Defog It™ and other lens care products, as well as nanotechnology-enabled coatings.