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DEFOG IT ANTIFOG PROMISES EVERYONE WILL SEE THE FUN OF THE JOHN HAVLICEK CELEBRITY FISHING TOURNAMENT

April 30, 2010 – Valley View, Ohio – When fisherman, golfers and tennis players join Boston Celtics legend John Havlicek at the 29th Annual John Havlicek Celebrity Fishing Tournament, they're sure to have a clear view of the water, the green and the net. That's because they're all receiving [Defog It antifog](#) towelette kits at the charity event to benefit The Genesis Fund for challenged children June 10-13, 2010.

"We're incredibly proud that Defog It is able to work with John Havlicek and the Genesis Fund on this wonderful charity event to benefit children," said Scott Rickert, President of Nanofilm, maker of Defog It. "We promise no one will miss a moment of the fun because of fogged up eyeglasses or sunglasses from the heat, humidity or exertion."

Defog It antifog towelettes and Defog It antifog liquid can provide all-day fog prevention on eyeglasses, sunglasses, ski goggles, scuba masks and sports eyewear. Tested safe for all optics, the formula is used by the military around the world to prevent fogged eyewear in vision-critical situations. In one test, a lens treated with Defog It was held over constant hot steam for 60 minutes without fog forming. In another test, lenses coated with Defog It were moved between cold and hot environments 100 times without fog forming.

Defog It towelettes and liquid are available at www.defogitworks.com. More information available at 1-888-ENDS-FOG.

Nanofilm, founded in 1985, is the maker of Clarity Defog It™ and a global optical leader in lens care and coatings. Millions of people around the world use Nanofilm products, including Clarity Clean It™ and other lens care products, as well as nanotechnology-enabled coatings. More information is available at www.nanofilmproducts.com.

The Genesis Fund is a non-profit organization whose mission is to raise funds to enrich the lives of children and their families affected by birth defects, genetic disorders and intellectual disabilities. Their vision is that all children born with physiological and genetic challenges receive the care necessary to maximize their potential.
www.thegenesisfund.org

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