

DEFOG IT ANTIFOG GETS MOTORCYCLIST THROUGH HEAT, COLD, RAIN, FOG AND SNOW OF CANADIAN ROCKIES

December 8, 2010 – Valley View, Ohio – Even though Frank Goforth was planning his 1,500-mile motorcycle ride through the Canadian Rockies for July, he still packed for changing weather – hot days, cold nights, foggy mornings and even snow. Fortunately, he packed [Defog It antifog](#) to keep the visor on his full-face helmet fog-free under all those conditions, because he faced them – including an hour-long ride through a snowstorm. It worked so well, he made [Defog It travel video](#) to show its performance.

Goforth's round trip started in Missoula, MT, where the daytime temperatures were in the 90's. The 7-day ride continued up through Glacier National Park, into Banff Canadian National Park, skirted the glacier fields and rode through a 60-minute snowstorm on the way to Jasper Canadian National Park, where nighttime temperatures dipped into the 30s. The last legs of the trip included topping the Continental Divide at over 6000 feet of elevation, and traveling the west side of the Rockies back to Missoula.

In the travel video narration, Goforth describes the trip this way: "One week, 1,500 miles, twice across the Continental Divide. 90° at noon, 30o at night. 3 cloudy mornings, 2 rainy afternoons and one big old snowstorm. But through it all they were still able to see all of the sights. Because with Defog It antifog on their visors, they could actually see all of the sights."

Defog It, made by Nanofilm, is racking up rave reviews from the motorcycle press, from [WebBikeWorld](#) and RoadBike Magazine. It's also recommended by athletes in a variety of sports, from the National Ski Patrol to scuba divers, triathletes to cyclists, hunters to DIY hobbyists.

First used by the military worldwide, Defog It provides long-lasting antifog protection in heat, cold, high-exertion situations and the toughest environments. It's proven safe and effective on eyeglasses, sport goggles and scuba masks, as well as safety glasses, goggles and faceshields.

"We love real-world testimonials about Defog It antifog," says Jodi Groh, Director of Marketing for Nanofilm, maker of Defog It. What other antifog could stand up to a week of motorcycling that included 90° heat and a snowstorm?

Lab tests also confirm the antifog's high performance. In one test, a lens treated with Defog It was held over constant hot steam for 60 minutes without fog forming. Similar products failed in as little as 5 minutes. In another test, lenses coated with Clarity Defog It were moved between cold and hot environments 100 times without fog forming.

Defog It is available as a liquid or reusable cloths. More information, pricing and performance videos are available at www.defogitworks.com or by calling 1-888-ENDS-FOG.

[Nanofilm](#), founded in 1985, is the maker of Clarity Defog It and a global optical leader in lens care and coatings. Millions of people around the world use Nanofilm products, including Clarity Clean It™, Clarity Defog It™ and other lens care products, as well as nanotechnology-enabled coatings.