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## **6 MUST-SEE TIPS FOR PROTECTING YOUNG ATHLETES' EYES: DEFOG IT ANTI FOG SUPPORTS CHILDREN'S EYE HEALTH AND SAFETY MONTH**

August 15, 2011 – Valley View, Ohio – A wild pitch, a rough block, or a wayward hockey puck can cause an eye injury in a blink, as measured by the approximately the 40,000 sports-related eye injuries treated in emergency rooms treat each year. 72% of them occur in people 25 or younger, and 9 out of 10 could be prevented by protective eyewear. That's why Defog It anti fog is sharing Six Must-See Eye Safety Tips for young athletes as part of August's Children's Eye Health and Safety Month.

"Learning is visual, so loss of vision can take a toll on educational progress and success later in life," says Jodi Groh, Director of Marketing for Nanofilm, maker of Defog It anti fog towelettes and liquid. "That's why Defog It is sharing simple tips to help get kids to put on protective eyewear and keep it on."

Many states and school districts have begun mandating protective eyewear for a variety of sports that can present eye hazards, including baseball, basketball, ice hockey and field hockey. Among children between the ages of 5 and 14, baseball injuries are most common, with basketball a close second. Among older players, basketball is the leading culprit.

"Many eyecare professionals tell us kids' complain about sports safety glasses and goggles fogging up, so they need to take them off frequently or play with fogged vision," says Groh. "That's why we include anti fog as one of our eye safety tips."

1. Choose protective eyewear that looks the part. Today there are more fashionable choices in safety glasses and goggles. Good looks may help children willingly don safety eyewear.
2. Comfort is important. Eyewear that pinches the nose or straps that slip are handy excuses to put aside eyewear. Take the time to find something that really works.
3. Make sure fogged eyewear isn't a problem. Prevent Blindness America notes, "Fogging of the lenses can be a problem when you're active." Kids will want to take off their eyewear when athletic activity works up a sweat that causes fogging." Temperature can also play a role: the cold of a hockey rink or the July heat of a baseball diamond can cause fogging.
4. Who needs a strap? It will secure the eyewear during play and help keep it nearby during downtime.
5. Insist on safety first with coaches, trainers, parents and boosters. If your young athletes aren't protected by an official school or league safety policy, it's time to start one. Invite health providers or safety experts to explain the hazards and need.

6. Include eye safety information at sign-ups for sports teams and day camps. Create a poster to distribute in gyms and sports facilities.

Nanofilm, maker of Defog It, is a member of [Prevent Blindness America](#), a strong supporter of children's eye safety. The company is committed to supporting the cause with products that make a difference. Rigorous lab testing confirms the real-world high performance of Defog It anti fog. In one test, a lens treated with Defog It was held over constant hot steam for 60 minutes without fog forming. Similar products failed in as little as 5 minutes. In another test, lenses coated with Clarity Defog It were moved between cold and hot environments 100 times without fog forming.

More safety eyewear tips, case studies, videos and other information is available at [www.defogitworks.com](http://www.defogitworks.com) or by calling 1-888-ENDS-FOG.

Nanofilm ([www.nanofilmproducts.com](http://www.nanofilmproducts.com)), founded in 1985, is the maker of Clarity Defog It and a global optical leader in lens care and coatings. Millions of people around the world use Nanofilm products, including Clarity Clean It™, Clarity Defog It™ and other lens care products, as well as nanotechnology-enabled coatings.

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