

## **DEFOG IT ANTIFOG CELEBRATES WORKING HEROES BY SEEKING PHOTOS, STORIES FOR NEWSLETTER, WEBSITE**

January 5, 2010 – Valley View, Ohio – [Defog It antifog](#) is asking workers who wear safety glasses, safety goggles, or faceshields to share their stories of how Defog It helped them work safer with fog-free eyewear. The company wants to celebrate these working heroes in their new newsletter, *The Defog It Examiner*, and on their website. Submissions can be made at [www.defogitworks.com](http://www.defogitworks.com). In addition to workplace stories from construction, public utilities, law enforcement and the military, Defog it welcomes stories from sports enthusiasts, such as motorcyclists, hunters, scuba divers and triathletes.

“Defog It is making a safety difference for the everyday heroes working in the toughest real-world environments – from hot, high-humidity paper mills to utility workers, construction sites to SWAT teams. We want to celebrate them.” says John Swett, Vice President of Sales and Marketing for Nanofilm, maker of Defog It.

First used by the military worldwide, Defog It is the proven safety choice in the toughest workplace environments where heat, cold, humidity and exertion cause fogged safety eyewear. It’s used in utilities, pulp and paper, mining, chemical processing, forestry, law enforcement and other industries. The product is safe and effective on safety glasses, goggles and faceshields.

Lab tests also confirm the antifog’s high performance. In one test, a lens treated with Defog It was held over constant hot steam for 60 minutes without fog forming. Similar products failed in as little as 5 minutes. In another test, lenses coated with Clarity Defog It were moved between cold and hot environments 100 times without fog forming.

Defog It is available as a liquid or reusable cloths. More information, pricing and performance videos are available at [www.defogitworks.com](http://www.defogitworks.com) or by calling 1-888-ENDS-FOG.

[Nanofilm](#), founded in 1985, is the maker of Clarity Defog It and a global optical leader in lens care and coatings. Millions of people around the world use Nanofilm products, including Clarity Clean It™, Clarity Defog It™ and other lens care products, as well as nanotechnology-enabled coatings.