

DEFOG IT ANTIFOG LAUNCHES NEWSLETTER WITH RESEARCH ON WORKPLACE EYE SAFETY

January 3, 2010 – Valley View, Ohio – [Defog It antifog](#) has launched a [The Defog It Examiner](#) newsletter to share the latest news on eye safety and antifog protection for the workplace, sports and everyday activities. The first issue features research on how eye protection and antifog could help reduce the over \$300 million in medical expenses, lost production time and worker compensation due to workplace eye injuries. Other articles include how a motorcyclist used Defog It to keep his motorcycle helmet fog free in the heat, cold, rain and snow of a ride through the Canadian Rockies.

“Safety is our goal with Defog It antifog. By keeping safety glasses, goggles and faceshields fog-free we help people keep their eyewear on and clear. That’s key to helping prevent accidents.” says John Swett, Vice President of Sales and Marketing for Nanofilm, maker of Defog It.

First used by the military worldwide, Defog It is the proven safety choice in the toughest workplace environments where heat, cold, humidity and exertion cause fogged safety eyewear. It’s used in utilities, pulp and paper, mining, chemical processing, forestry, law enforcement and other industries. The product is safe and effective on safety glasses, goggles and faceshields.

Lab tests also confirm the antifog’s high performance. In one test, a lens treated with Defog It was held over constant hot steam for 60 minutes without fog forming. Similar products failed in as little as 5 minutes. In another test, lenses coated with Clarity Defog It were moved between cold and hot environments 100 times without fog forming.

Defog It is available as a liquid or reusable cloths. More information, pricing and performance videos are available at www.defogitworks.com or by calling 1-888-ENDS-FOG.

[Nanofilm](#), founded in 1985, is the maker of Clarity Defog It and a global optical leader in lens care and coatings. Millions of people around the world use Nanofilm products, including Clarity Clean It™, Clarity Defog It™ and other lens care products, as well as nanotechnology-enabled coatings.